



RULES AND GUIDELINES

The Cultural and Creative Industry Awards judging guidelines were put together by the Department of Sport, Arts and Culture Entities in consultation with industry experts, reviewed by Masakhane Auditors.

The mandate and limitations of panel. Judges can't individually or collectively add or subtract award categories - categories are created through engagement, debate and collective agreement by representative bodies of sectors and sub-sectors (DSAC Mandated Entities) as approved custodians of the cultural and creative sector on behalf of government of South Africa.

Members of panel may only give expert opinions for list certification on established lists as part of expert counsel or opinion.

The contributing Department of Sport, Arts and Culture Entities:

- National Film & Video Foundation
- National Heritage Council
- National Library
- National Heritage of SA
- National Arts Council
- Design Committee
- Art Bank

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The **CCIA's** organising committee accepts no responsibility for entrants missing deadlines.

Final decisions regarding eligibility of content submitted are made by the **CCIA's** Committee or its representation.

The **CCIA's** Committee is not liable for errors in listings that are the result of incorrect information being submitted.

The **CCIA's** Committee cannot be held responsible for content being submitted to incorrect categories.

All categories which receive 3 or fewer entries shall be at the Judge's discretion as to whether or not proceed to the judging phase and potentially, therefore, may not result in an award in that year.

The relevant entries may be re-directed at the judges' discretion, to the closest appropriate category. If there is no other suitable category for the entry, the entry will not be eligible for judging.

ABOUT THE SACA

CELEBRATING AND HONOURING EXCELLENCE

- The Department of Sport, Arts and Culture (DSAC) under the guidance of the UNESCO Framework for Cultural Statistics (2009), embarked on the creation of the Cultural and Creative Industry Awards (**CCIA's**) also referred to as SA Creative Arts Awards to recognise and honour individuals and groups who have excelled in within the various Creative Domains. These awards were established in 2023 and will be presented annually.
- The overall objective of the **CCIA's** is not to only recognise high achievers but to further propel their stature as heroes/heroines for the citizenry in the Creative Sector.
- The 1st edition of the **CCIA's** will take place in March 2024.

2. ABOUT THE TROPHY/AWARD

- All SACA Award winners are presented with the Protea Trophy, the official SACA Award.
- If a team is awarded only one trophy will be awarded.
- The creative concept behind the SACA Trophy: The SACA Award piece demonstrates this symbiotic long-lasting determination of a people united in an endeavour of common prosperity, resilience and hope for a better future, drawing inspiration from South Africa's National Symbols Protea, Blue Crane and its enduring people.
- The Protea TROPHY symbolises unity through creativity and resilience.

3. List of Categories and Awards

The CCIA's Awards comprise of eight (8) categories and thirty awards (30)

1. The Heritage Site Category (x4 Awards)
2. The Visual Arts & Craft Category (x3 Awards)
3. The Literary Works Category (x4 Awards)
4. The Audio Visual & Interactive Media Category (x5 Awards)
5. The design & Creative Services (x5 Awards)
6. The Performing Arts Category (x5 Awards)
7. The Ministry (Discretionary Category) (x3 Awards)
8. The People's Choice category (x2 Award)

3. ENTRY GUIDELINES AND ELIGIBILITY

3.1 ELIGIBILITY: GENERAL

- **The CCIA's** are open to all legal South African citizens and official permanent residents of the Republic of South Africa in accordance with the South African Citizenship Act, 1995.
- **The CCIA's** are open to all companies registered in accordance with the laws of the Republic of South Africa, whose majority shareholding is held by South African citizens.
- Content and works of art must be submitted for consideration to be eligible for the **CCIA's**. Only South African content and works of art will be considered for the **CCIA's**. Content and works of art will be eligible base on the eligibility date/ period of 1 August 2022 till 29 January 2024

- **The CCIA's** Nominees need to abide by the pillars in the UNESCO Framework for Cultural Statistics, (2009). Each nominee is required to have at the least one (1) of the three (3) requirements. Namely:
 - Education & Training
 - Archiving & Preserving
 - Equipment & Supporting Materials
- In case of single category awards, the primary Producer and or content creator must have South African permanent residency or South African citizenship, to qualify.

ADJUDICATION AND JUDGING PROCESS

The judging process will take place from January 2023 and will be completed in February 2024 and announcement of winners to be made on 30 March 2024.

Announcement of Nominees:

The CCIA's Nominees will be made public at the **CCIA's** Nominee Announcement in March 2024.

The CCIA's Awards Ceremonies:

The CCIA's ceremonies will take place on 30 March 2024.

NOTE: Any entry that does not follow the entry requirements which results in a dispute will be automatically disqualified

3.1.1. ELIGIBILITY: HERITAGE SITE CATEGORY

- **Museums:** All museums (including virtual museums), privately owned or public entities, that is not-for-profit, permanent institutions (building or web space, functioning as a museum for at least one year), in the service of society that researches, collects, conserves, interprets and exhibits tangible and intangible heritage. It should be open to the public, accessible and inclusive, and foster diversity and sustainability.
- **Archaeological & Historical Sites:** All archaeological and historical sites (or a group of physical sites), privately owned or public entities, in which evidence of past activity is preserved (either prehistoric or historic or contemporary). The site should be in the service of society and should contribute to research and the interpretation of tangible and intangible heritage. At least some areas should be open and accessible to the public.
- **Cultural Landscapes:** All cultural landscapes that are landscapes or spaces that embodies associations and uses that reflects cultural identity over a period of time. It can be landscapes or spaces that are still in use and functional for significant cultural activities and events. All currently functioning areas, institutions that can be defined as cultural landscapes are eligible for nomination.
- **Natural Heritage:** Any recognised natural area that has unique elements of biodiversity, including flora and fauna, ecosystems, geological structures and any other special values for current and future generations.

CRITERIA

- Education & Training: The nominated sites or historic places should have the capacity to educate and train their personnel to undertake all their duties with the utmost diligence; to educate the population of South Africa about their own heritage resources (site), and to share and pass on the knowledge they have acquired about the heritage site or historic places.
- Archiving & Preserving: The nominated sites or historic places should practise the best known methods according to international standards to conserve the heritage or historic site, preserve the heritage collections/objects from these sites, as well as those curated at museums; and archive all records of these heritage resources.
- Equipment & Supporting Materials: The nominated museums, heritage sites or historic places should have the necessary equipment and supporting materials to undertake eligibility 1 and eligibility 2 above.

NB: The museums, heritage sites or historic places will be ineligible to be nominated if they fail to meet any of the requirement(s) above.

3.1.2 ELIGIBILITY: THE VISUAL ARTS & CRAFT CATEGORY

- All South African visual art and craft production submitted for consideration for a SACAA'S may be produced in the Republic of South Africa between 1 August 2022 29 January 2024. (compulsory)
- Productions submitted must have been produced in relation to local and/or international exhibitions, fairs, biennials, and festivals of national and international significance. (Compulsory)
- Productions must have been exhibited publicly having supporting documentation such as artist statement/curatorial statement, media reach, academic articles, catalogues and/or book published.(Compulsory)
- Where multiple versions of a production (e.g. touring exhibition) are presented, the version which had the widest reach and acclaim within the eligibility period should be submitted.
- Entries are required to produce a letter from the exhibitor confirming exhibition dates (Compulsory)
- IP Ownership of production must clear. Wherever production has contributions from other artist, the capacity of such must be declared and written permission provided. (e.g. visual art that relies on another's photography, or image usage releases) (Compulsory)
- AI Generated productions will not be eligible.
- Consideration to the commercial success [SM1] of the production such as sales or other relevant metrics must be made.
- Cultural Impact and Community Engagement: Visual art and Craft productions that have had a significant cultural impact, raised awareness of certain issues, or had a positive influence on the sector or society may qualify.
- There is no limit to the number of entries that may be submitted.

NB: Artists, Crafters, Curators will be ineligible to be nominated if they do not meet any of the compulsory requirements above.

THE LITERARY WORDS CATEGORY

3.1.3 ELIGIBILITY FOR LITERARY WORKS CATEGORY

Outstanding Book Award

- The Best Book award is awarded to any Independent publishers, university presses, self-publishers and independent authors throughout South Africa. Authors are welcome to enter their books themselves.
- The Best Book Award is awarded to any book that is Fiction or Nonfiction (Poetry, or Young People's Literature are eligible) and must be written and published by a South African. (Compulsory)
- It must not be a translation but be published for the first time between 1 August 2022 - 21 January 2024 (Compulsory)
- The book should meet the highest standard in terms of grammar, spelling, copy editing, the structure of thought and ideas, and style.
- An awarded book should also be more significant compared to the other books in its category. Significance includes an original contribution to its field of study or interest and reader impact.
- The categories are open to books in all 11 South African Languages.
- The book awarded must be legally deposited at any of the Legal deposit sites in the country.

Outstanding Publisher Award

- The Best Publisher is awarded to any Independent publishers, university presses, self-publishers and independent authors throughout South Africa, as well as authors who publish books in all 11 South African languages. Authors are welcome to enter their books themselves.
- The Publishing house must have evidence of supporting indigenous languages and local authors

NB: Applicants will be ineligible to be nominated if they fail to meet any of the requirement(s) above.

AUDIO VISUAL & INTERACTIVE MEDIA Category

3.1.4 ELIGIBILITY: AUDIO VISUAL & INTERACTIVE MEDIA Category

Film, television and Animation

- In the case of a South African Co-production, all the Producers involved must consent/submit for the work to be eligible.
- All submissions in which intellectual property rights are jointly owned must be submitted with the full written consent of all joint rights holders concerned.
- Official Co-productions shall only be eligible if they have been certified by the National Film and Video Foundation and can be eligible for the **CCIA's** category.
- Co-productions with Foreign Producers shall only be eligible if at least 50% of the copyright is held by a South African owned company. This clause is subject to review by the judging committee.
- Foreign talent and crew featured in or participating in a qualifying co-production submitted for consideration shall not be eligible for a **CCIA**.
- All content must be submitted on (provide submission platform)
- Next of kin may submit content or works of art on behalf of a deceased relative, provided that the deceased relative is the copyright owner of the submitted content or work of art. Proof of relation, proof of ownership or consent of copyrights owner and a death certificate is to accompany the submission.
- NB: all content of work of art must be submitted by the owner or permission must be given by content owner.

Submission requirements

- **Film:** Full original film, with subtitles and the original and translated script if its content is non-English.
- **Actor:** Performer showreel which shows variety and range of the actor/actress. 3-6 mins per performer. This is not required however for feature film performer submission, the full film should be submitted for performer consideration.
- NB: Performers may make their own submission into the awards for consideration.

- **Actors -Television or Series** :1 full showreel inclusive of Lead actors/actresses from one show/production
- NB: Actor submissions should be from content released within the qualifying time period.
- **Drama:** 3 full episodes to be submitted from each show for consideration. If not in English, subtitles are required, supported by an original script matching each submitted episode. Scripts not in English must be accompanied by a translated script.
- **Non Fictional Film or Programme:** : Full original film, with subtitles and the original and translated script if its content is non-english. Episodic content, 3 episodes to be submitted for consideration.
- **Animation:** Full original film, with subtitles and the original and translated script if its content is non-English. Episodic content, 3 episodes to be submitted for consideration.

Qualifying platforms:

Outstanding Gaming Award

- **Release Date:** The game must have been released or made available to the public (festival and markets included) within a specific timeframe, such as the previous year or a set calendar period.
- **Playable Platforms:** The game must be available on certain platforms, such as PC, console, mobile, or VR
- **Local Content or Themes:** Games that incorporate South African culture, history, or themes might receive special recognition.
- **Originality and Creativity:** The game may need to demonstrate a high degree of originality, creativity, and innovation.
- **Commercial Success:** The game that has achieved a specific level of commercial success, which could be measured by sales, downloads, or other relevant metrics.
- **Cultural Impact:** Games that have had a significant cultural impact, raised awareness of certain issues, or had a positive influence on the gaming industry or society might qualify.
- **Age Rating:** The game must meet specific appropriate age rating criteria to be considered for the award. Pornographic content will be disqualified.
- **Technical Excellence:** The game should demonstrate technical proficiency, including graphics, sound, gameplay mechanics, and other technical aspects.
- **Accessibility and Inclusivity:** Games that are accessible to a wide range of players and promote inclusivity may be recognized.
- **Community Engagement:** Games with active and engaged player communities or that contribute positively to the gaming community may qualify.

NB: Applicants will be ineligible to be nominated if they fail to meet any of the requirement(s) above.

Qualifying platforms:

Theatrical and Non-Theatrical:

- Films must have been exhibited publicly to a paying audience in a commercial cinema in South Africa for a minimum of 7 consecutive days (D August 2022 29 January 2024.....
- It is the intention that the contents submitted for consideration should have been screened to the widest possible paying South African audience prior to the ceremony.
- Qualifying content should not be screened purely to qualify them for the CCIA's.
- VOD platforms such as Netflix, Showmax, Hulu, and Amazon as well as the DSTV Box office shall be considered.
- Films which are filmed versions of theatre or other live performances shall not be eligible.
- Where multiple versions of a film (e.g. extended or reduced cuts) are released, the version which had the widest theatrical release within the eligibility period should be submitted.
- 3.4.6 Entrants are required to produce a letter from the exhibitor confirming exhibition dates

TV - Broadcast/Streamers

- All South African television content submitted for consideration for a SACA must be produced and broadcast on a nationally-accessible television channel (e.g. SABC, ETV, DStv) in the Republic of South Africa between
- Television content can only be entered once in its lifespan with the exception of a new season or a sequel as per eligibility dates. No re-runs will eligible.
- The content exhibited via subscription-based streaming services (S-VOD, subscription video on demand) in South Africa (e.g. Netflix, Showmax,Amazon) for the first time between ... August 2022 29 January 2024 are eligible for entry.

Actor

what is the criteria? Any actor can enter as long as it is for a lead role in a Film or TV Drama that has been produced and released in the qualifying period.

The script should accompany the entry alongside the full film or 3 episodes of a TV series.

Animation – Criteria

- Must be local artists and animators. In event of a co- production, only work created and produced by SA will be eligible.
- Entries submitted must be from productions that were released or aired in SA between August 2022 29 January 2024
- Must be for completed material – broadcast or released
- In event of Ani & Live footage – ani needs to be a minimum on 75%
- No AI generated animation will be considered at this stage
- The script must accompany the entry.

DESIGN & CREATIVE SERVICES CATEGORY**3.1.5 ELIGIBILITY: DESIGN & CREATIVE SERVICES CATEGORY****Description - Outstanding Fashion and Textile Award**

This award is granted to outstanding fashion design that embodies exceptionally crafted textile design. The work should be original, innovative, aesthetic, functional, and ergonomic. The award is conferred upon South African fashion and textile designers who have made a recognisable contribution to South African fashion and textile design through exemplary work, service to the country, and communities they live and work in.

This award recognizes outstanding fashion design that demonstrates the most creative fabric design, aesthetics, clothing construction, and natural beauty to clothing and its accessories. It encompasses the entire fashion design process from

storyboarding, developing tech packs, and conceptualisation to the final garment or range.

Eligibility

- The collection can be created by an individual or can be collaborative.
- Products could, for example, should demonstrate a coherent design outcome from storyboarding, developing tech packs, and conceptualisation to the final garment or range.
- Work must be original designs by the person or persons whose name/s appear/s in the "NOMINEE" section of the entry form found on the website.
- The submission should be well articulated with high-quality images of the work being submitted.

OUTSTANDING GRAPHIC AND MULTIMEDIA DESIGN AWARD

Description

This award is conferred upon an outstanding South African graphic and multimedia designer who has made a recognisable contribution to South African graphic design through exemplary work, service to the country, and communities they live and work in. The award further recognises originality, innovation, and design solutions that are exceptionally crafted.

Graphic design is the craft of creating visual content that offers unique and creative solutions to visual communication needs across a variety of media formats.

This award also recognises outstanding examples of typography, screen design, user interface, packaging, and other forms of graphic design expression that celebrate our South African heritage and embody innovative and unique design solutions.

Eligibility

- Designs can be created by an individual, a creative team, or a collaborative.

- There is no limitation to the number of entries allowed per individual, company, or collaborative.
- There is no age limit.
- Relevant considerations for design submissions can, for example, focus on creativity, innovation, circularity, human-centredness, and South African values and aesthetics.
- Work must be original designs by the person or persons whose name/s appear/s in the "NOMINEE" section of the entry form found on the website
- The submission should be well articulated with high-quality images of the work being submitted.

OUTSTANDING ARCHITECTURE AND INTERIOR DESIGN AWARD

Description

This award is conferred upon an outstanding South African architect with exceptional interior design, who has made a recognisable contribution to the South African built environment through exemplary work, service to the country, communities they live and work in, environmental rehabilitation, and sustainable architectural solutions. The award further recognises originality, innovation, and architectural solutions that are best in its class.

The architectural profession creates environments and interiors that celebrate the inhabitants, and their cultural expressions through functional forms and spaces. They articulate spaces that are functional, aesthetically pleasing, and considerate of the environments these buildings are situated in.

Eligibility

- This award is open to all firms and individuals in architecture whose buildings also embody outstanding interior design.
- Entries should show how they creatively transform mundane spaces into visually stunning and functional environments.

- Submissions should demonstrate a deep understanding of the latest trends in materials and technology whilst seamlessly integrating aesthetics and functionality.
- Designs can be created by an individual, a creative team, or a collaborative.
- There is no limitation to the number of entries allowed per individual, company, or collaborative.
- Entries are accepted from senior-level architecture students, young graduates and professionals.
- There is no age limit.
- Relevant considerations for submissions can, for example, focus on creativity, innovation, circularity, human-centredness, and South African values and aesthetics.
- Work must be original designs by the person or persons whose name/s appear/s in the "NOMINEE" section of the entry form found on the website.
- The judging panel has the right to disqualify any entries that are deemed to not fit within the guidelines.
- The submission should be well articulated with high-quality images of the work being submitted.

OUTSTANDING PRODUCT DESIGN AWARD

Description

This award is conferred upon an outstanding South African product designer who has made a recognisable contribution to South African product design through exemplary work, service to the country, and communities they live and work in. The award further recognises originality, innovation, and design solutions that are best in its class.

Outstanding examples of product design harness the power of technology and traditional crafts to tell uniquely South African stories through the lens of design. This innovative approach is pioneering a contemporary craft-driven design aesthetic for Africa, paving the way for a new wave of creative expression.

Eligibility

- Designs can be created by an individual, a creative team, or a collaborative.
- There is no limitation to the number of entries allowed per individual, company, or collaborative.
- There is no age limit.
- Relevant considerations for design submissions can, for example, focus on creativity, innovation, circularity, human-centredness, and South African values and aesthetics.
- Work must be original designs by the person or persons whose name/s appear/s in the "NOMINEE" section of the entry form found on the website.
- The submission should be well articulated with high-quality images of the work being submitted.

JEWELLERY DESIGN

DEFINITION OF AWARD

This award is conferred upon an outstanding South African jewellery designer who has made a recognisable contribution to the jewellery sector through exemplary work, service to the country, and communities they live and work in. The award further recognises originality, innovation, and design solutions that are best in its class.

The awards aim to recognise cutting-edge concepts and ideas and unique South African jewellery design. Recognising excellence, creativity innovation, design thinking, craft, and advancements in technology.

Jewellery design is the art and process of creating jewellery – decorative ornaments worn on the body. It encompasses the entire design process, from conceptualisation and sketching to the final crafted piece or set.

This category recognises outstanding one-of-a-kind expressive or installation pieces. We are looking for cutting-edge jewellery designs, that are conceptually unique and celebrate our South African heritage.

Eligibility

- Pieces created by more than one designer are allowed, if all designers contributing to the creation of the piece are listed on the entry form.
- Entrants should fully describe all materials used in the final construction of the entry piece, including all metals, gem materials and/or alternative materials.
- Pendant/s entries can be submitted as a standalone piece or with a chain.
- Stackable pieces, such as stackable rings or bracelets, may be submitted as one entry or multiple entries.
- Designs can be created by an individual, a creative team, or a collaborative.
- There is no limitation to the number of entries allowed per individual, company, or collaborative.
- There is no age limit.

NB: Applicants will be ineligible to be nominated if they fail to meet any of the requirement(s) above.

PERFORMING ARTS AND CELEBRATION Category

3.1.6 ELIGIBILITY: PERFORMING ARTS AND CELEBRATION Category

- An artist or artistic organization should have a substantial body of work.
- Active in the arts in the past 5 years
- Only South Africans are eligible for a nomination.

Outstanding THEATRE AND MUSICAL THEATRE Award

- Only professionally staged productions will be considered between 1 August 2022 till 29 January 2024
- Requirements for a professionally staged production should comprise a professional creative team.
- New and original works to be considered. (Re-staging of classical works will not be considered).
- Productions to be considered must be from South Africa.
- For productions to be eligible they need to have had a professional run with an official opening night attended by the public including a closing night.
- Productions are required to have presented 4 or more performances in a professional theatre.
- Productions must reflect South African stories which may have functional elements that appeal to different types of audiences.
- Collaborations between local and international productions will be considered but should reflect a balance of South African and International creatives.

- Productions to be considered must have been presented in conventional spaces, theatres including established local and international festivals.
- The production should show professional technical ability (merits).

OUTSTANDING DANCE PRODUCTION AWARD

- A dancer / Dance organisation must have a body of work, produced 1 August 2022 till 29 January 2024
- The dancer or dance organisation should have a track record which shows participation in national and international platforms.
- Previous works created should have an element of collaborative and solo creation.
- For indigenous dance pieces, the works should have a narrative of telling the indigenous stories of South Africa both locally and internationally.
- Productions to be considered must have been presented in conventional spaces, theatres including established local and international festivals.

OUTSTANDING MUSICIAN AWARD

- Both male and female artist are eligible for this award
- Must have a body of work – e.g., official release of a song or album.
- Song or Album must be registered with the South Africa Music Rights Organisation.
- Entries will be open to Recording Industry of South Africa (RISA) members and non-Risa members.
- Body of work to be accessible online including credited music outlets.
- The works should be owned by a South African artist, entity and have control of the master recordings relating to the considered entry.
- For verification processes artists may be required to submit their South African identification document.

OUTSTANDING ACTOR AWARD

- Both male and female artists are eligible for this awards
- In order to be eligible, the performer who is nominated must portray a lead role (Male/or Female in a Theatre play or Musical Theatre Play)
- Must have performed in South African including international stages between 1 August 2022 till 29 January 2024. (Festival, theatre, site –specific spaces).
- Portray the lead role during the opening night.

OUTSTANDING PERFORMANCE (POET AND COMEDIAN) AWARD

- Must have a body of work (Authentic original content) officially released.
- Performed a set (Duration 1 hour or above).
- Must have performed in South African including international stages between 1 August 2022 till 29 January 2024. (Festival, theatre, site –specific spaces).

OUTSTANDING FESTIVAL & FAIRS AWARD (Award not included for 2024)

- In order to be considered, the festival must present a diverse programme which attracts local and international artists.
- Must be locally and internationally recognised.
- Festivals and fairs must demonstrate wide benefits for the creative industry.
- Promote cultural tourism or preserve and enrich diverse cultural resources.
- The festival or fair should demonstrate the ability to promote the right of any person to freedom of expression in the practice of the arts.
- Encourages development of audience in SA and appreciation of the arts
- The festival / fair should have an innovative, creative approach which continues to leave a legacy which uplifts communities.

NB: Applicants will be ineligible to be nominated if they fail to meet any of the requirement(s) above.

The CCIA's CATEGORIES AND AWARDS

The CCIA's Categories are created from the UNESCO Framework for Cultural Statistics, (2009). Each Category is an official cultural domain according to the framework. Each Domain has a subdomain which will guide the type of creatives who will be eligible for the Awards.

LIST OF AWARDS PER CATEGORIES	
HERITAGE SITE Professor Pitika Ntuli	1. Museums 2. Archaeological & Historical site 3. Cultural Landscapes
VISUAL ARTS & CRAFTS Makgati Molebatsi	1. Visual artist 2. Curator 3. Craft
Literary Works Janice Honeyman &	1. Children fiction book 2. Outstanding Book fiction 3. Outstanding Book non fiction 4. Publisher
AUDIO VISUAL & INTERACTIVE MEDIA Desiree Markgraaff	1. Film, Fiction 2. Documentary - Film or TV series 3. Drama TV 4. Actor – Film or TV series 5. Animation 6. Gaming
DESIGN & CREATIVE SERVICES Thebe Ikalafeng	1. Fashion and textile design 2. Graphic & Multimedia Design 3. Architecture and Interior Design 4. Outstanding Product Design
PERFORMING ARTS category Janice Honeyman	1. Outstanding Theatre Production 2. Outstanding Dance Production 3. Actor in theatre 4. Performance (poet, comedian) 5. Outstanding Musician (individual or group)
MINISTER OF SPORT, ARTS AND CULTURE AWARDS (DISCRETIONARY AWARDS)	1. Breakthrough Artist Award Online Creator of the year 2. Internationally recognised Artist/Group Award 3. Artist With Disability Award 4. Lifetime Achievement award

5. DEFINITION OF AWARDS

CATEGORIES WITHIN GENRES DESCRIPTION	CATEGORIES WITHIN GENRES DESCRIPTION
OUTSTANDING CULTURAL & NATURAL HERITAGE SITE	
Outstanding Museums Award	Awarded to a museum rendering outstanding service to society through researching , conserving, and exhibiting tangible and intangible heritage and making this accessible and inclusive to a diverse audience.
Outstanding Archaeological & Historical site award	Awarded to an archaeological and historical site that excels in the preservation of evidence of past activity and its contribution to research and the interpretation of tangible and intangible heritage.
Outstanding Cultural Landscape Award	Awarded to a cultural landscape, space or area that reflects and represents cultural identity excellently, and significantly contributes to our current understanding and use of spaces of culture in South Africa.
Outstanding Natural Heritage Award	Awarded to a recognised natural area that has had a significant positive influence on the environment and has excelled in preserving unique elements of biodiversity for current and future generations.
OUTSTANDING PERFORMANCE IN VISUAL ARTS & CRAFTS	
Outstanding Visual Artist Award	Awarded to a contemporary visual artists of substantial standing, national and/or international recognition, whose work showcases excellent technical experimentation, has aspects of new media technology and conceptual accomplishment significant to the South African context.
Outstanding Curator Award	Awarded to influential curators who have made the best attempt to reflect the state of the country/world, to preempt new directions in the art sector, to give a voice to a diverse scope of artists, and to play a part in critically addressing the social and political climate of the time.
Outstanding Crafts Award	Awarded to a crafter who has consistently created and showcased craft objects of technical and aesthetic excellence.
OUTSTANDING BOOK AND PRESS	
Outstanding Book Award	The Best Book Award is awarded to any book, Fiction, Nonfiction, Poetry, or Young People's Literature and must be written and published by a South African.

Outstanding Author awards	
Outstanding Publisher award	South African publishing houses who support authors to publish in all 11 official languages.
OUTSTANDING PERFORMANCE IN AUDIO VISUAL & INTERACTIVE MEDIA	
Outstanding Film Award	Awarded to the producer(s) for outstanding achievement in the overall realisation, production, and success of a full-length film or short film with a running time of a minimum of 60 minutes (full -length) and or a duration of no more than 40 minutes (Short-length) across fiction-non fiction and animation.
Outstanding TV Programme Awards	<p>Drama: Awarded to the producer(s) for outstanding achievement in the overall realisation, production, and success of a serialised drama programme, episodic and daily show and a scripted programme aimed at light entertainment. Includes: Mini-Series, Full Length drama series, Soaps, Telenovela's and Comedy</p> <p>Entertainment Programme: Awarded to the producer(s) for outstanding achievement in the production and overall success of any magazine, travel, fashion, lifestyle, reality and cooking programme produced as entertainment.</p> <p>Factual and Educational Programme: Awarded to the producer(s) for outstanding achievement in the production and overall success of a production of any format programme that combines education.formatted factual entertainment show including magazine shows, which cleverly revise recurring themes and programme behaviours to deliver factual content in an engaging, yet primarily entertainment-based. This will include arts, religion, history, natural history and science programmes or series, news/actuality formatted content and current affairs programmes.</p>
Outstanding Animation	Awarded to the director and / or producer(s) for outstanding achievement in the realisation, production and overall success of an animated film, or programme including traditional 2D, 3D, clay animation, or any other form of animation, done shooting frame by frame, created entirely in the digital domain on computer, or a combination of techniques to create an animated character and/or performance.
Outstanding Gaming Award	A video game is typically defined as an electronic game or interactive entertainment software that is played on various gaming platforms, including consoles (e.g., PlayStation, Xbox), personal

Commented [1]: Missing category description on this one

	computers (PC), mobile devices (smartphones and tablets), and other gaming devices.
OUTSTANDING DESIGN & CREATIVE SERVICES	
Outstanding Fashion Design Award	This is granted to Award winning Fashion Designs that are original, innovative, aesthetic as well as functional and ergonomic.
Outstanding textile design award	
Outstanding Graphic & Multimedia Design Award	This award is conferred upon South African graphic designers who have made a recognisable contribution to South African graphic design through exemplary work, service to the country and communities, and/or the enablement of young up-and-coming designers entering the industry.
Outstanding Interior Design Award	Open to interior design practices based in the North, our panel is seeking a practice with impeccable credentials delivering for its clients time after time. Your entry will illustrate consistency in creatively transforming mundane spaces into visually stunning and functional environments. Demonstrating a deep understanding of the latest trends in design, materials, and technology whilst seamlessly integrating aesthetics and functionality; include examples of personalised and unique designs that cater to the specific needs and preferences of each individual client. Showcasing a variety of residential projects which best represent your business accomplishments will demonstrate why you are a cut above
Outstanding Product Designer Award	Awarded to a member of a creative team for the most effective creation of a physical atmosphere and visual look that conveys the story and its characters. This includes set design, choice of location, props, textures, and colours. Production designers and Art Directors will be considered within this category.
Outstanding Jewellery design award	The awards exhibition calls upon established jewellers, including young and aspiring artists, to create one-of-a-kind expressive or installation pieces. The aim is to provide a platform for cutting edge concepts and ideas for unique and original art jewellery. The awards exhibition will

Commented [2]: missing description, please see what we include for film and TV, please can the Entity confirm if this is fine or if it needs further updates.

	honour excellence in the field, showcasing the work of artists that realize their creative ideas and concepts from a body adornment perspective. The major driving criteria in recognizing excellence are creativity and innovation; thinking through design and craft, whilst embracing advancements in technology.
Outstanding Architectural Services Award	
OUTSTANDING PERFORMANCE & CELEBRATION	
Outstanding Theatre & Musical theatre Award	<p>Theatre Awarded to the "Best production of a play". For outstanding achievement in the overall aspects of the production. The overall presentation of the production must complement each other from acting to the technical aspects of the play. To be considered the duration of the performance must be one hour thirty minutes or more.</p> <p>Musical theatre Awarded to the "Best production of a Musical Theatre. For outstanding achievement in the overall aspects of a musical theatre production. Music arrangement, stage presentation, ensemble performance, acting including the technical aspect of the production. To be considered the duration of the performance must be one hour thirty minutes or more.</p>
Outstanding dance award	<p>Awarded to the "Best Production: Traditional African Dance, Contemporary Dance, Ballet and Pantsula etc. For outstanding achievement in the overall aspects of a dance productions, this may include traditional dance production e.g. indlamu, contemporary dance, spansula, ballet etc.) key elements of the production must include storytelling through dance/ensemble with a clearly articulated choreography.</p> <p>To be considered the duration of the performance must be one hour thirty minutes or more.</p>
Outstanding Musician Award	Awarded to the "Best Solo Musician". For outstanding achievement as a solo performer. With a body of work that includes an officially released single or album. The single or album must be available for purchase (On line or Registered music outlets). Must be registered with legislated South African Music Rights Organisations.
Outstanding Actor award	Awarded to the "Best leading actor in a play (Male or Female). For outstanding achievement as an actor in a theatre (drama play) portraying a leading role on the opening night.
Outstanding Performance (poet, comedian) award	<p>Poet Awarded to the "Best performance in a Solo or an ensemble poetry show. For outstanding achievement in the overall presentation of the</p>

	<p>poetry show. The content must be authentic and original and should not be a presentation of somebody else work. To be considered the solo performer present a duration of one hour or more.</p> <p>Comedian Awarded to the best performance in a solo stand-up Comedy show. For outstanding achievement in the overall presentation of the stand-up comedy show. The content must be authentic and original and should not be a presentation of somebody else work. To be considered the solo performer present a duration of one hour or more.</p>
Outstanding Festivals & Fairs Award	Awarded to a Festival or Fair which seeks to promote and preserve South African Culture to ensure social cohesion and nation –building. The festival should be inclusive and have diverse programming.

MINISTERIAL & PUBLIC VOTE AWARDS	DESCRIPTION
Breakthrough Artist Award Public Vote	This award is awarded to a “new-comer” in the industry that is creating or producing brilliant work.
Online creator of the Year Public vote	This award is voted for by the public intended to honour the most influential digital voices and content producers across the widest range of categories, including lifestyle, finance, travel, comedy, fashion, technology, and more.
Internationally Recognised Artist / Group Award Ministry discretion	This Award is presented to an artist or group that has received international recognition, exhibited and performed on international platforms for 5 years and more.
Living Legend in The Creative Arts Award Ministry discretion	This award is a recognition of multiple contributions this individual has made to the creative sector profession, industry and South African society and in recognition of the continuing impact of the artist contributions on the sector. Recipient of this award must be above the age of 65 years
Artist With Disability Award Ministry discretion	This award is awarded to a person with a disability who has achieved excellence in their craft.
Lifetime Achiever Award Ministry discretion	THIS AWARD IS PRESENTED TO AN INDIVIDUAL WITH 20 YEARS OF DOCUMENTED ACHIEVEMENTS AND OUTSTANDING CONTRIBUTION OVER THE INDIVIDUAL'S WHOLE CAREER TO THE SOUTH AFRICAN CREATIVE INDUSTRY AND INTERNATIONALLY."

7. HOW TO ENTER

- A. You will be required to utilise the CCI Awards website (portal) to submit your entry or that of the person you wish to nominate. on [Nominee Submission – Cultural and Creative Industry Awards \(cciawards.co.za\)](https://cciawards.co.za)
- B. You will require an ID copy/ proof of citizenship/permanent residency
- C. Producers need to submit signed indemnity when entering their body of work. If the artist has full ownership of the content, written proof needs to be submitted in a form of an affidavit, letter of confirmation from an approved entity or any other legal document that can prove ownership.
- D. If you do not own the rights for the body of work, a letter of permission is required.
- E. Uploading of video content is done.....
- F. Each Entry is required to be subtitled in English (applicable to film & TV). Content already in English does not require subtitles
- G. Where content is released in more than one language, only one language version can be entered and this should be the original language version.
- H. Film:
- one full film must be submitted for consideration
- I. TV Programme:
- 2 - 3 episodes per TV Programme must be submitted for consideration
- J. Gaming:
- Proof of concept. A feasible and well thought out video game concept.
 - MVP or prototype a bonus (IP Implications).
 - Proven record showing that they are capable of developing and launching commercially viable or a prototype that illustrates their first game.

Cultural and Creative Industry Awards Judging Guidelines and Criteria

8. JUDGING PROCESS AND PROCEDURES

8.1 THE CHAIRPERSON OF THE JURY (JUDGING COMMITTEE)

- A. The panel members shall nominate the overall Chairperson of the Judging Committee.
- B. The Overall Chairperson of the Judging Committee shall be persons of experience, ability and integrity.
- C. The Overall Chairperson is to be the overall authority over the judging process.
- D. The Overall Chairperson of the Judging Committee will not take part in the judging processes. Their role is to rule/arbitrate when interpretation is in dispute. No member of the CCIA's Planning Committee will be a member of the jury.
- E. The Overall Chairperson of the Judging Committees and all jury members will be provided with the judging Guidelines and jury sessions procedure outline detailing the voting rules and procedures in advance of the jury briefing meeting session.
- F. The decision of the Overall Chairperson on any ruling in relation to the judging process is final.
- G. The Overall Chairperson shall convene meetings of the judging panels as and when required.
- H. The Overall Chairperson shall guide the panels on their roles and responsibilities.
- I. The Overall Chairperson shall ensure the judging rules and regulations are adhered to by the judges.
- J. The Overall Chairperson shall ensure that the judging process is free and fair and conducted with integrity.
- K. The Overall Chairperson term shall be of 3 consecutive years to ensure continuity of the process. DSAC/Minister reserves the right to review Chairpersonship and the person may also elect to withdraw.

8.2 JUDGING PANELS OVERVIEW:

- A. The CCIA's judging process will be jury and multiphase based.

- B. An invitation will be sent out to key Industry specialists with a minimum 8-year experience and specialised skill set competency to form part of the 2023/24 Jury.
- C. The CCIA's Team shall, based on the list, select each panel jury, and submit to CCIA's Committee for Approval.
- D. Each panel/jury shall be balanced with respect to age, gender, experience, ethnicity, and industry skill.
- E. The CCIA's Committee will approve the formed Panels.
- F. Panels or Juries should preferably amount to an odd number with a recommended minimum of 3 and a maximum of 5 or more judges if required per panel.
- G. An appointed jury member may not serve on more than one jury during the same awards year.
- H. All judges must declare any link with a content and works of art submitted – be this direct or indirect prior to their appointment to that specific panel. This link includes artists' agents who may have placed their artists with a particular programme. In the event that a judge has any involvement with a particular content and works of art, all efforts will be made to replace them with a different panel, that way minimise and least of all avoid the need for any judge to recuse themselves during the judging process. But in the event that some link is established, then the judge must recuse themselves from the panel, and the chairperson may request that they leave the room during the judging of that content and works of art .
- I. The judging process will take place from January 2024 until February up to the audit and announcement of Nominees in March 2024, respectively.
- J. The judging process has 2 phases.

8.3 JURY WORKSHOP / BRIEFING SESSION

- A. The Project Manager in consultation with the Overall CCIA'S Committee and Chairpersons of the Judging Committee shall organise a general workshop which compliments as a briefing

session with all jury members prior to the commencement of the various judging phases.

- B. The Overall Chairpersons of the Judging Committee shall at the general briefing meeting as accurately and in as much detail as possible, impart information about the judging process and procedure to all jury members.
- C. All Judges shall at the briefing meeting receive a judge's confirmation package that will include the following:
 - a. The name of the category they will be judging and its description.
 - b. The CCIA's Judging Guidelines and procedure handbook.
 - c. The names or titles of the entries they will be judging.
 - d. Instructions on how to judge and complete the judging forms.
 - e. Inform the Judges of the judging phases timelines. If for any reason, this period needs extension, an application to the overall chairperson is to be submitted with an expected response within a particular judging meeting.
- D. The Overall Chairperson of the Judging Committee will ensure that their jury members understand that confidentiality must be maintained throughout the judging process and thereafter.

8.3 JUDGING VENUES, DATES & TIMES

- A. Judging venues must be appropriate & must have access to the right format equipment.
- B. Judging dates & times and venues, including a schedule of categories to be judged will be sent to individual jury members prior to the beginning of the judging process.

8.4 JUDGES TERMS OF REFERENCE AND CONTRACTS

- A. On confirmation of availability, the judges will be required to sign a service contract with CCIA's.

- B. Judges may not discuss results of their work with any out-sider members of the public or media and shall sign an agreement of confidentiality with CCIA's.
- C. The judges will receive a modest compensation / honorarium in line with treasury guidelines or every authorized process by DSAC which may include an approved third party.
- D. All judges must be invited to the nominee's announcement and to the awards gala event.

8.5 AWARDS AUDITORS

- A. The Project Manager in consultation with the CCIA's Planning Committee shall appoint a reputable firm of Auditors to advise on and endorse the overall CCIA's entry and judging processes and to, through each phase of the entry and judging procedures, ensure adherence to officially authorized rules and regulations.

8.5 JUDGING PROCESS

PHASE Final Phase:

- A. This Phase comprises of 2 sections:
 - a. Selection of Nominees
 - b. Selection of Winners
- B. The Selection of Nominees is intended to select a minimum of 3 and a maximum of 5 nominees that will be considered for the Winners Selection phase.
- C. The Selection of Winners is intended to decide on the overall winner. Once the judges have selected their nominees, the full panel of judges will then vote for the winner in an open discussion of the Nominees and a secret ballot vote. One form will be used and submitted to the auditor with all chairpersons having signed off the winners and motivated. The Vote will be based on the majority consensus of the judges.
- D. It is at the judges discretion to not nominate or award a category.

8.6 NOMINATIONS/WINNERS

The nominations per category will always be listed in alphabetical order.

- A. All individual named nominees will receive a certificate of nomination.
- B. The winners' press release is the definitive source of award Winner's information.
- C. All individuals named as award winners will receive a CCIA's winner's certificate and Trophy.

8.7 COMPLAINTS AND / OR GRIEVANCES PROCEDURE

- A. All complaints and or grievances regarding the Judging Process are to be lodged in writing with the Judging Overall Chairpersons and the CCIA's Committee.,
- B. All complaints and or grievances will be responded to by the CCIA's Committee.
- C. Any decision made by the CCIA's Committee shall be final and binding and no correspondence will be entered into.

JUDGING CRITERIA

NOMINEES SCORE CARD:

1. Outstanding Heritage Site

Outstanding Museum	Score 1- 10
<p>Universal Significance:</p> <ul style="list-style-type: none">· Does the museum has:<ul style="list-style-type: none">Ø Intrinsic values?Ø Commemorative values?Ø Social values and/ or associational importance? <p>Architecture:</p> <ul style="list-style-type: none">· Is there enough space distribution, and good lighting?· Is the building secure enough for curated materials and visitors?· Is the museum accessible to all, even the disabled community? <p>Exhibitions:</p> <ul style="list-style-type: none">· Are the exhibitions educational and fun?· Are the exhibited materials relevant to the museum?· Are the exhibitions innovative?· Presence of interactive displays?· Use of technology in the exhibitions?· Does the layout of the exhibitions coherent, and tell a continuous/complete story? <p>Research:</p>	

<ul style="list-style-type: none"> · Are the exhibited materials well researched? · Is the research relevant to the current development in the area of research? <p>Conservation:</p> <ul style="list-style-type: none"> · Does the museum implement the best conservation methods set by International Standards? <p>Curation:</p> <ul style="list-style-type: none"> · Does the museum implement the best curatorial practices set by International Standards? <p>Community engagements:</p> <ul style="list-style-type: none"> · Does the museum have community engagements programmes? 	
OUTSTANDING ARCHAEOLOGICAL AND HISTORICAL SITE:	
<ul style="list-style-type: none"> · Is the site/place of outstanding national significance? · Is the site authentic and intact? · Does the site enrich the understanding of: <ul style="list-style-type: none"> Ø cultural, Ø historical, Ø social and Ø scientific development in the region situated? · Does the site represent major stages of earth's history, including the record of life, significant on-going geological processes in the development of landforms? 	

<ul style="list-style-type: none"> · Is the site directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance? · Does the site contain superlative natural phenomenon, or areas of exceptional beauty and aesthetic importance? · Does the site bear a unique or at least exceptional testimony to a cultural tradition or to a civilization which is living or which has disappeared? · Is the site an outstanding example of a type of building, architectural or technological ensemble or landscape which illustrates significant stages in human history? 	
OUTSTANDING CULTURAL LANDSCAPE SITE:	Score 1-10
<ul style="list-style-type: none"> · Is the site/place of outstanding national significance? · Is the site authentic and intact? · Does the site enrich the understanding of: <ul style="list-style-type: none"> Ø cultural, Ø historical, Ø social and Ø scientific development in the region situated? 	

<ul style="list-style-type: none"> · Does the site represent major stages of earth's history, including the record of life, significant on-going geological processes in the development of landforms? · Is the site directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance? · Does the site contain superlative natural phenomenon, or areas of exceptional beauty and aesthetic importance? · Does the site bear a unique or at least exceptional testimony to a cultural tradition or to a civilization which is living or which has disappeared? · Is the site an outstanding example of a type of building, architectural or technological ensemble or landscape which illustrates significant stages in human history? · Is the site an outstanding examples representing significant on-going ecological and biological processes in the evolution and development of terrestrial, fresh water, coastal and marine ecosystems and communities of plants and animals? · Does the site contain the most important and significant natural habitats for in-situ conservation of biological diversity, including those containing threatened species of outstanding universal value from the point of view of science or conservation? 	
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OUTSTANDING NATURAL HISTORY SITE	Score 1-10
<ul style="list-style-type: none"> · Is the site/place of outstanding national significance? · Is the site authentic and intact? · Does the site enrich the understanding of: <ul style="list-style-type: none"> ● cultural, ● historical, ● social and ● scientific development in the region situated? ● Does the site represent major stages of earth's history, including the record of life, significant on-going geological processes in the development of landforms? ● Is the site directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance? ● Does the site contain superlative natural phenomenon, or areas of exceptional beauty and aesthetic importance? ● Does the site bear a unique or at least exceptional testimony to a cultural tradition or to a civilization which is living or which has disappeared? ● Is the site an outstanding example of a type of building, architectural or technological ensemble or landscape which illustrates significant stages in human history? ● Is the site an outstanding examples representing significant on-going ecological and biological processes in the evolution and development of terrestrial, fresh water, coastal and marine ecosystems and communities of plants and animals? 	

Does the site contain the most important and significant natural habitats for in-situ conservation of biological diversity, including those containing threatened species of outstanding universal value from the point of view of science or conservation?	
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2. Outstanding visual arts & craft

CRITERIA:

OUTSTANDING PERFORMANCE IN VISUAL ARTS & CRAFTS	Score 1-5
<ul style="list-style-type: none"> Contribution to SA's creative sector locally (awards and recognition) 	
<ul style="list-style-type: none"> Contribution to SA's creative sector internationally (awards and recognition) 	
<ul style="list-style-type: none"> Participation in education and outreach in the respective field. Community engagement. 	
<ul style="list-style-type: none"> Years of experience and currently active as recognised and established artist/ photographer / crafter. 	
<ul style="list-style-type: none"> Participation in significant group exhibitions (reputable art gallery, art museum, art fairs) 	
<ul style="list-style-type: none"> Number and significance of solo-exhibitions (reputable, established art gallery, art museum, art fairs) – <i>not applicable to craft.</i> 	
<ul style="list-style-type: none"> Excellence in originality and technical execution. 	
<ul style="list-style-type: none"> Relevant and current concepts explored or expressed. Not applicable to craft. 	

3. Outstanding books & press

Entity to make inputs

5. Outstanding design & creative services

CRITERIA:

OUTSTANDING FASHION DESIGN	Score 1-5
<p>CONSULTING THE BRIEF.:</p> <ul style="list-style-type: none"> · Has the Fashion designer adhered to specifications according to the brief? · Will these specifications create a product design that fits the style, values, budget, and constraints of the brand.? 	
<p>FINDING INSPIRATION:</p> <ul style="list-style-type: none"> · What is the visual story that your design is telling us? · Where did the Fashion designer pulled his/her inspiration from? Was it from music, art, history, architecture, or fashion trends.? 	
<p>THE TECHPACK:</p> <ul style="list-style-type: none"> · Do you have a blueprint to creating a physical sample of the design? · What fabric type to be used? · What are the colours to be used? · Where are the fabric types sewn/ placed on the garment? · What are the measurements of the garment on specific areas · What is the fit? · How should this garment be constructed? · How must the finished product be labelled and packed? 	

<p>SAMPLING AND PROTOTYPING:</p> <ul style="list-style-type: none"> · Was the pre-production Sample constructed according to specifications? · Does the 1st pre-production require any changes · If Yes, has the changes applied on the patterns and the 2nd pre-production Sample constructed · Does the Wash-Care label reflects all the tests: of Fibre Content; End Use and Trims? 	
<p>ASSEMBLING THE GARMENT:</p> <ul style="list-style-type: none"> · Has the final construction brings a design to life? · Has the Designer used the best techniques to formally construct their garment, like stitching, buttons, or zipper choice.? · Are the design choices working within the context of the fashion story? 	
<p>TESTING THE FINAL GARMENT.:</p> <ul style="list-style-type: none"> · Has the designer tested the design on live model at his/her Garment Technology room to visualize and conceptualize their designs? · Has the Quality Assurance unit/ team been involved at this crucial stage of the product? · Are the manufacturer or Cut Make and Trim (CMT) unit accepts the sample for mass-production? <p>Has the model offered the feedback on a garment's design functionality, like how it feels in terms of size, texture, or mobility, which can further inform any changes designers need to make when creating the final, polished product?</p>	

OUTSTANDING TEXTILE PRODUCTION /PERFORMANCE	Score 1-5
<p>ORIGINALITY</p> <ul style="list-style-type: none"> · Is this cloth something we haven't seen before? · Is this invented from scratch? 	

<p>VISUAL APPEAL</p> <ul style="list-style-type: none"> · Does this cloth has a WOW in it- beautiful? · How bold is the design? · Does it have an aesthetic appeal? 	
<p>CRAFTMANSHIP</p> <ul style="list-style-type: none"> · How well does this cloth integrate skilled craftsmanship? · Does it demonstrate mastery of juxtaposing the Western and Local craft? 	
<p>SUSTAINABILITY</p> <ul style="list-style-type: none"> · How well does this cloth contribute to positive environmental outcomes, with specific consideration of local environmental impact, management and reduction of waste, water, and energy consumption? 	
<p>VISIONARY THINKING</p> <ul style="list-style-type: none"> · Does this project push boundaries? · Does it achieve something bigger than the intended commercial outcomes? 	

OUTSTANDING JEWELLERY PIECE:	Score 1-5
<p>PLAY OF ELEMENTS: Does the piece project the following?</p> <ul style="list-style-type: none"> · Achieve simplicity · Clean look: Less is more? · Explore with one or more elements · Unique play of Forms · Unique play of shapes · Unique play of Stone settings · Unique play of Stone type 	

DESIGN EXPECTATIONS	
<ul style="list-style-type: none"> · One size does not fit all? · Simplistic and Timeless? · Global influences? · Highest quality? · Is there a meaningful story behind this piece? · Personalisation? · Is it Future forward? 	
CRAFTSMANSHIP	
<ul style="list-style-type: none"> · Does it have Extraordinary finishes? · Does it have a Touch of Art? · Does it have Wearability? · Is it Flexible? · Is it Clean looking? 	
<ul style="list-style-type: none"> · Does it tell a Compelling story to engage the Wearer? 	

OUTSTANDING ARCHITECTURE:	Score 1-5
<p>GOOD DESIGN</p> <ul style="list-style-type: none"> · Quality: has the project been well constructed with appropriate materials and construction techniques and does the quality of the project correspond with the designed price point and / or investment? · Commerciality: Does the project represent good value for money at the intended price point and/ or investment, is the design likely to increase the brand value and/or community standing of the client organisation and is it likely to result in a positive economic and/ or social return on the investment (ROI) made on design? 	

<p>DESIGN INNOVATION:</p> <ul style="list-style-type: none"> · Describe how the project sets a new benchmark for innovation in architectural design practice? · How does the project incorporates any leading edge architectural design innovations , if it advances the profession and pushes the boundaries of new and innovative thinking in architectural design practice? · Does the project use new systems, building materials, construction techniques and processes and/ or technology in a smart, imaginative and original manner? · Is the project truly unique, imaginative and innovative and does it offer a new and ground-breaking value proposition with potential world-first features? 	
<p>DESIGN IMPACT:</p> <ul style="list-style-type: none"> · Describe the overall impact of the project and what long-lasting and positive impact will be achieved for the client, the end-users and the environment? · What measurable outcomes have been achieved and if the design of the space, place or environment has been potential to improve the quality of life for communities/people and the planet? · If applicable, outline how the project has the potential to make positive impact on business performance and how the investment in professional design will result in an increase in market share, sales and/or customer loyalty? · Finally, if the project has the potential to be an exemplar for good design in architecture, can it inspire positive change and drive greater demands for professional design and will it help contribute to a better, safer, and more prosperous future? 	
<p>SUPPORTING MATERIALS FOR THE PROJECT</p> <ul style="list-style-type: none"> · Plans and layouts of the project (in PDF format)? · Date of construction completion? · Exact address and location of project? 	

OUTSTANDING INTERIOR DESIGN	Score 1-5
<p>INNOVATION:</p> <ul style="list-style-type: none"> · Does the product provide something new to the market · Does it supplement the existing ones · Does it improve an existing product? 	

<p>AESTHETICS:</p> <ul style="list-style-type: none"> · Which form is this product · What shape is it? · What are its colours? · What are the , textures? · What are the finishings? · Which materials are used? 	
<p>FUNCTIONALITY:</p> <ul style="list-style-type: none"> · Does it provides ease of use? · How safe is it? · Is it easy to maintain? 	
<p>ERGONOMICS:</p> <ul style="list-style-type: none"> · Is the product's interaction with the user efficient? 	
<p>DURABILITY:</p> <ul style="list-style-type: none"> · Does the product adhere to total quality management (TQM)? · What is the longevity of the design? 	
<p>IMPACT:</p> <ul style="list-style-type: none"> · What are the benefits delivered to the user and/or society by the product? 	
<p>UTILITY:</p> <ul style="list-style-type: none"> · Does the product meet the intended purpose and needs of the user? 	
<p>ECOLOGICAL COMPATIBILITY:</p> <ul style="list-style-type: none"> · What is the potential environmental and/or ecological impact of the product? 	
<p>THE REALITY OF PRODUCTION:</p> <ul style="list-style-type: none"> · How realistic is it? · Is it practical technically? · How economically is to manufacture it? · Can the product owner develop and market this product large-scale 	
<p>EMOTIONAL QUOTIENT:</p> <ul style="list-style-type: none"> · in addition to fulfilling its practical purpose, does the product create a sense of enjoyment and satisfaction? 	

GRAPHIC DESIGN	Score 1-5
Creativity: <ul style="list-style-type: none"> · Is the design original? · Is it thought provoking? · Does it differentiate itself from other design solutions in its class? 	
Conceptualisation / Ideation: <ul style="list-style-type: none"> · Does the entry clearly articulate the "big idea" · Does the idea present a compelling and unique solution? · Is there evidence of critical thinking? · Is the message clear, concise, and persuasive? 	
Execution: <ul style="list-style-type: none"> · Is the execution well crafted? · Does the execution meet the gold standard in the industry? · Does the work excel internationally? · Does the work demonstrate high-quality production? 	
Validation: <ul style="list-style-type: none"> · Is the work authentic? · Is there evidence of the project having been executed, or in the process of being executed? · Does the work present strong creative solutions? · Is the design solution user-centric? 	
Outcomes: <ul style="list-style-type: none"> · Is the design outcome measurable? · Does the design solution answer the problem statement? · Does the creative solution offer societal value? · Does the creative outcome consider circularity, where appropriate? 	

ADVERTISING	Score 1-5
Creativity: <ul style="list-style-type: none"> · Is the campaign/ad original? · Does it stand out from other campaigns/ads? · Is there a strong creative concept? 	

<p>Effectiveness:</p> <ul style="list-style-type: none"> · Is the campaign/ad achieve its stated goal? · Does it increase brand awareness? · Is it honest in its claims? 	
<p>Impact:</p> <ul style="list-style-type: none"> · Does the ad/campaign have a clear and concise call to action? · Is the target audience defined and addressed? · Does it drive sales? · Does it influence consumer behaviour? 	
<p>Execution:</p> <ul style="list-style-type: none"> · Is the ad/campaign well executed? · Does the execution meet the gold standard in the industry? · Does the work excel internationally? · Does it have a strong impact on target audiences? 	
<p>Validation:</p> <ul style="list-style-type: none"> · Is the campaign/ad authentic? · Is there evidence of the project having been executed, or in the process of being executed? · Does the work present strong creative solutions? · Is the work well-crafted and finished? 	
<p>Outcomes:</p> <ul style="list-style-type: none"> · Is the campaign outcome measurable? · Does the creative solution offer brand value? · Does the creative solution include societal value? · Does the creative outcome consider circularity, where appropriate? 	

PRODUCT DESIGN	Score 1-5
<p>Creativity:</p> <ul style="list-style-type: none"> · Is the design solution original? · Is it innovative? · Does it solve the problem in a new and improved way? · Does it offer a unique and/or desirable feature? 	

<p>Conceptualisation / Ideation:</p> <ul style="list-style-type: none"> · Does the entry clearly articulate the "big idea" · Does the idea present a compelling and unique solution? · Is there evidence of critical thinking? · Is the product visually appealing? 	
<p>Execution:</p> <ul style="list-style-type: none"> · Does the product have a good form-to-function ratio? · Does the execution meet the gold standard in the industry? · Does the work excel internationally? · Does the work demonstrate high-quality production? · Is it made of high-quality materials? 	
<p>Validation:</p> <ul style="list-style-type: none"> · Does the product offer a positive user experience? · Is there evidence of the project having been executed, or in the process of being executed? · Does the work present strong creative solutions? · Is the design solution user-centric? · Is it easy to use and understand? 	
<p>Outcomes:</p> <ul style="list-style-type: none"> · Is the design outcome measurable? · Does the design solution answer the problem statement? · Does the creative solution offer societal value? · Does the creative outcome consider circularity? · Is it designed and manufactured in a sustainable way? · Where is it positioned in the bio/technosphere? · Does it cater to the 6-R framework (reduce, reuse, refurbish, repair, recycle, recover)? 	

6. **Outstanding performing arts and celebration**

CRITERIA:

OUTSTANDING THEATRE AND MUSICAL THEATRE	Score 1-5
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<p>THEME:</p> <ul style="list-style-type: none"> · Is there a strong, clear use of the theme in the play? · Is the use of the theme original and interesting? 	
<p>VOICE:</p> <ul style="list-style-type: none"> · Does the author show a strong, interesting writing style? · Does the author have a clear viewpoint that's well integrated into the play? 	
<p>CHARACTERIZATION:</p> <ul style="list-style-type: none"> · Are the characters interesting and compelling as written? Are these people you want to hear more about at the end of ten minutes? · Do the characters seem credible and real? · Are these the best characters to propel this action? · Does the main character change or develop through the course of the play? 	
<p>PLOT:</p> <ul style="list-style-type: none"> · Does the plot seem fresh, intriguing and original? · Is there sufficient conflict and tension · Is the plot active, vital and dramatic on stage? 	

<p>DIALOGUE:</p> <ul style="list-style-type: none"> · Is the dialogue appropriate for the characters? · Does the dialogue sound natural and credible for the plot and location? · Does each character have his or her own unique voice? 	
<p>OVERALL EFFECT:</p> <ul style="list-style-type: none"> · Is the play satisfying and memorable by the end 	

OUTSTANDING DANCE PRODUCTION /PERFORMANCE	Score 1-5
<ul style="list-style-type: none"> · Story Telling - Does the piece articulate a narrative. Does it reveal elements and images of the story? 	
<ul style="list-style-type: none"> · Choreography/Movements – Sequence of steps and movements. Although the dancers move in different ways, their movements should be adapted to convey harmony in their dance. Posture: Makes dancers look elegant and exude confidence. Timing and basic Rhythm: Ability to dance on time with the music. 	
<ul style="list-style-type: none"> · Traditional Elements – Does the story relate to South African 	

OUTSTANDING MUSICIAN :	Score 1-5
<ul style="list-style-type: none"> · Arrangement (variety in parts, exploration of instrument potential, appropriate style, creativity, and colour) 	
<ul style="list-style-type: none"> · Performance (range of dynamics, appropriate tempo choice, level of difficulty, phrasing, rhythm, intonation, diction, and interpretation) 	
<ul style="list-style-type: none"> · Stage presentation (movement and facial expression, whole body involvement, confidence, preparedness, dress, effort, audience communication, and capturing the spirit of the composition) 	
<ul style="list-style-type: none"> · Ensemble (appropriate choice of instruments, internal balance, and blend) 	

OUTSTANDING ACTOR :	Score 1-5
· Understanding of and commitment to the script	
· Embodiment of the character	
· Overall effectiveness of the performance	

OUTSTANDING PERFORMANCE (POET AND COMEDIAN)	Score 1-5
Originality: <ul style="list-style-type: none"> · Authenticity of the jokes · Appealing to different cultures · Fresh point of view · Descriptive language · Good diction · Creativity 	
Stage Presence: <ul style="list-style-type: none"> · The manner in which the performance is presented. · Symbolic presentation of content 	
Overall: <ul style="list-style-type: none"> · Entire performance as a whole 	

OUTSTANDING FESTIVAL & FAIRS:	Score 1-5
· Have a social economic impact	
· Brings diverse communities together through the integration of different cultures	
· Promote issues of global interest	
· Have a positive contribution to the Creative Arts Sector through presenting a diverse programme.	
· Contribute to the preservation of classical works by accommodation content which has had a positive legacy in building the Creative Arts Sector.	
· Attract international Acts to invest, promote, and present their work	

Outstanding audio visual & interactive media

PANEL	CRITERIA	DESCRIPTION	SCORE
Film and TV	Interpretation	Interpretation of Script into screen	1-5
	Guidance of Postproduction	Editing; Sound Design; Score Visual Presentation	1-5
	Guidance of Performance: (Performance only)	Direction of Performers; How well the Characters were integrated into the Overall Directors Concept; How well it serves the Director’s vision	1-5
	Guidance of Cinematography to Production Designer	Use of Sound and Music; Visual Expression and Quality of Packaging of Concept; Director’s Vision , . Effective use of location	1-5
Gaming	Gameplay Mechanics	The game should have well-designed and engaging gameplay mechanics. This includes controls, balance, and overall fun factor.	

	Storytelling and Narrative	The quality of the game's story, character development, and overall narrative should be considered. This may include the depth of the plot, character arcs, and the emotional impact on players.	
	Graphics and Art Direction	Visual quality is a significant factor. Judges might look at the game's art style, graphics fidelity, and how well it complements the game's overall experience.	
	Audio and Sound Design	The quality of the game's audio, including music, sound effects, and voice acting, can greatly impact the player's immersion and enjoyment.	
	Innovation and Creativity	Recognition of innovative and unique elements in the game. This can involve original	

		gameplay concepts, inventive storytelling techniques, or groundbreaking technology.	
	Replayability	Games that offer high replay value and the ability to keep players coming back for more may receive higher scores.	

further judging considerations for Gaming:

1. **Technical Performance:** Judges may evaluate how well the game performs technically, including factors like stability, frame rate, and load times.
2. **Player Engagement:** Metrics such as player retention, community engagement, and overall player feedback can be considered to gauge how well the game keeps players engaged over time.
3. **Cultural and Social Impact:** A game's influence on the industry and its impact on gaming culture or broader society can also be considered.
4. **Accessibility and Inclusivity:** The extent to which a game is accessible to a wide range of players, including those with disabilities, and the inclusivity of diverse player demographics can be important factors.
5. **Multiplayer and Online Experience:** For games with a multiplayer component, the quality of online features, matchmaking, and community-building aspects may be assessed.
6. **Expansion and Post-Launch Support:** For ongoing games, judges may consider the developer's commitment to post-launch content and support.

7. Overall Enjoyment: Ultimately, a game's ability to provide an enjoyable and memorable experience for players is a crucial criterion.

NON-FICTIONAL FILM/ PROGRAMME	Concept/Narrative	Original or Effective Idea; Format and Structure, Impact (whether scripted or unscripted)	1-5
	Interpretation	Is there a clearly developed character journey or dramatic question. How does the story arch evolve. Are subplots clear.	1-5
	Guidance of Postproduction	Editing; Sound Design; Score Visual Presentation	1-5
	Guidance of Performance: (Performance only)	Unique characters who experience or react to change. Evidence the story world has been well researched. Unique access to story and characters. Emotional journey. Facts are not simply recounted but are interpreted. Clear premise.	1-5

	Guidance of Cinematography to Production treatment	Use of light and framing of subject matter. Does framing add to interpretation of subject matter. How well has the soundscape been implemented. Use of Sound and Music; Visual Expression and Quality of Packaging of Concept; Director's Vision	1-5
Performance (ACTOR TV/FILM)			
	Character	How well is the Character depicted; Authentic (has the actor done justice to the character)	1-5
	Interpretation of the Script: Dialogue	How effectively has the script been brought to life, dialogue delivery	1-5
	Emotional Engagement	How effective was the actor in drawing the audience into the emotional	1-5

Item	Rationale	Points
Creation	The originating and authoring of ideas and content (e.g. the creative item is solely owned and created by the nominee. Eg: Laduma creating his own custom patterns and print	5
Dissemination	The bringing of generally mass-produced cultural products to consumers and exhibitors (e.g. Goods and services that are created	5

	and go directly from the creator to the consumer.	
Transmission	Transmission relates to the transfer of knowledge and skills that may not involve any commercial transaction and which often occurs in informal settings. It includes the transmitting of intangible cultural heritage from generation to generation.	5
Consumption/Participation	The activities of audiences and participants in consuming cultural products and taking part in cultural activities and experiences (e.g. book reading, dancing, participating in carnivals, listening to radio, visiting galleries).	5

“And the Cultural and Creative Industry Award goes to...”

The End.